



WP4Urban Programming

Output 4.2 Survey on Territorial Governance and Urban Problems

ERDF PP9 (GR)

Version 01



**Prepared
by:**

DRAMA CHAMBER

<http://www.dramanet.gr>

**Reviewed
by:**



STATUS Content
Management

URBASOFIA
www.urbasofia.eu



Central
European
Institute of
Technology
ALANOVA

<http://www.ceit.at>

Copyright open content

Projectnumber:

SEE/D/0297/4.1/X

Workpackage 4 – Urban Programming
 Activity 4.1 Workshops: interested parties active in urban sectors
 D4.2 **10 surveys on territorial governance**
 Survey on Territorial Governance and Urban Problems in PP09



Project acronym:	STATUS
Project title:	Strategic Territorial Agendas for "Small and Middle-Sized Towns" Urban Systems
Instrument:	INTERREG IV B SEE
Call identifier:	South East Europe Call D
Activity code:	

Start date of Project:	2012-12-01
Duration:	24 month

Deliverable reference number and title (asinAnnex1):	D4.2. 10 surveys on territorial governance
Due date of deliverable (asinAnnex1):	2013-12-20
Actual submission date:	20.12.2013
Revision:	

Organisation name of lead contractor for this deliverable:
 Municipality of Kavala

Project co-funded by the European Commission within the INTERREG IVB South East Europe Programme (2007-2013)

Dissemination Level

PU	Public	PU
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium	
CO	Confidential, only for members of the consortium (including the Commission Services)	

Title:

D4.2. 10 surveys on territorial governance

Survey on Territorial Governance and Urban Problems in DRAMA CHAMBER

Author(s) / Organisation(s):

Drama Chamber executives

External Experts

Drama Municipality Urban Planning Department executives

Working Group:

WP4

References:

STATUS Final Application Form (INTRA-5108827)

STATUS Project and financial management handbook

Short Description:

The 1st preparatory workshops that were organized in Drama in Northern Greece gathered the main local actors playing an active role at urban scale. A good number of participants came from the entrepreneurial world of the region of Drama due to the role of Chamber which is the partner in the Status project. The workshop produce a survey on the way to operate the local urban governance: who is responsible for what and how at political and technical level, who are main potential investors at local, regional, national and global scale and in which sectors. This report also defines a first setting on major problems/and related solutions to face and priorities that are needed in the region of Drama.

Keywords:

Workshops, governance and stakeholders, urban problems, working groups,

History:

Version	Author(s)	Status	Comment	Date
01	DRAMA CHAMBER	1. Draft	Draft of the report	20 /12/2013

Review:

Version	Reviewer	Comment	Date
01	Adela Marcoci		13/01/2014
	Sabina Dimitriu (As. CM)		16/01/2013

Output 3.2 Operational analysis on territorial partners
 Identifying major urban issues at urban/territorial partner scale
 ANNEX 07 Drama Chamber of Commerce (GR)

Pietro Elisei (CM)

Table of Contents

Table of Contents	4
Table of Figures	5
1 Expectations and objectives of the workshop	6
2 Workshop Organisation; Organizers and Panellists	7
3 Assessment of the meeting’s success	9
4 Overall conclusions of the workshop	16
5 Final considerations and key lessons learned	16
6 Follow-up and next steps	16
7 Annexes	17



Table of Figures

Tables

Table 1 - Dates, location and attendance of the workshop	7
Table 2 - Organizers and participating experts at the Drama 1st Workshop	8

Pictures

Figure 1 - Workgroups in Drama's 1st workshop	9
---	---

1 Expectations and objectives of the workshop

The first thematic workshop organized in the Drama Chamber within the “STATUS” programme took place on the 29th, 30th and 31st of October 2013.

A strong preparation period before the event took place in the preceding weeks in order to secure the participation of a number of executives from other organizations as well as a score of representatives from enterprises which are members of the Chamber.

At the same time an effort to set the agenda, examine the issues, located the problems and secure the relating topics took place. Another critical issue was to find the appropriate speakers and seminar coordinators. Due to the nature of the workshop it was necessary to locate a speaker who could be able to “animate” the discussion and lead participatory discussions rather than having people talking and teaching.

The support and assistance of the Drama Municipality was paramount in the preparation efforts. Especially the “urban planning department” was instrumental at the preparation of the academic topics and the particularities of the issues included in the workshop.

It was a difficult task to secure a number of participants but eventually we had a good number. There are three main elements that assisted us in order to secure a number of participants. First of all, we did a strong promotional campaign in the local press. Secondly, using as an advantage the fact that Drama is a small city we used personal contacts by phoning people that we thought would be instrumental to the success of the process and asked them directly to support the efforts. Thirdly, it was not very difficult to secure the participation of a number of representatives from enterprises because they are our members and it is easy for us to mobilize them.

The event took place at the premises of the Drama Chamber at the Executive Council hall on the second floor of the building. The meeting was facilitated through high-standard ICT equipment and coffee break set-up has ensured a high degree of stakeholder interaction.

2 Workshop Organisation; Organizers and Panellists

2.1 Overview of the 1st Workshop organisation

The 1st local workshop has been held at the Executive Committee conference hall in the premises of the Drama Chamber. The hall is equipped with contemporary equipment to cater to the needs of a conference. The workshop lasted three days and the meetings took place during the afternoon hours.

Day	Date held	Location of meeting (address)	Participants overall	Of Stakeholder representatives
1	29 Oct	Drama Chamber, 2nd fl, 40 Lambrianidis Street, 66100 Drama	27	5
2	30 Oct	Drama Chamber, 2nd fl, 40 Lambrianidis Street, 66100 Drama	27	7
3	31 Oct	Drama Chamber, 2nd fl, 40 Lambrianidis Street, 66100 Drama	27	5

Table 1 - Dates, location and attendance of the workshop

The organizing and coordination team consisted of representatives from the Drama Chamber of Commerce, Drama Municipality and the Urban Planning Dept. of the Drama regional unit, assisted by external experts from Atlantis S.A:

Organizer / Expert	Representative person	Position	Contact	Type of organization
Drama Chamber	Stefanos Georgiadis	President	Georgiadis.stefanos@gmail.com	SME support
Drama Chamber	Charalambo Alexandridis	Director	b.alexandridis@dramanet.gr	Sme support
Drama Chamber	Alkis Papademetriou	Int'l Programme Director	pap@dramanet.gr	SME support
Drama Municipality	Kyriakos Grigoriou	Deputy Mayor	grigokyr@gmail.com	Local authority

Urban Plannin g Depart ment Of Regiona l Unit of Drama	Giorgos Pantazidis	Urban Planer	enosis82@yahoo.gr	Urban Planning
Atlantis S.A.	Pavlos Kravaris	Developm ent Economist	kravaris@atlantisrese arch.gr	External experts

Table 2 - Organizers and participating experts at the Drama 1st Workshop

Please give details about the attendees: total number, general overview.

The full list of participants is available in the Annex 1: Attendance list.

The workshop attracted a good number of participants considering that Drama is a small city. In order to secure the big number of participants we made a very pro-active informative campaign we used the local media to do promotion of the project STATUS and the upcoming workshop event. We issues press releases and the Drama Chamber president gave interviews on local radio and TV. Furthermore, we used the Drama Chamber electronic mailing list that provided us the means to make a direct information campaign by sending electronic information.

One other thing we did was to create roll-up, one of which was completely dedicated to the workshops. The roll ups were posted at the entrance of the Drama Chamber providing information to the people who visit the Chamber every day. Lastly, we printed a poster and a flyer advertising the event. The flyer was send by mail to a big number of stakeholders.

Last but not least, the day before the workshop we made direct phone calls to the participants selected and all possible interested people to remind them of the event.

2.2 Assessment of changes to the stakeholder composition

There were no changes in the stakeholders' composition from the D3.1. list and the participants attending the workshop. As Drama is a small city all the stakeholders are already personally known before the workshop began.

3 Assessment of the meeting's success

3.1 Topics of discussion within each Working Group

The working groups have been organized based on the original STATUS Workshop Methodology provided for the WP4, with a few modifications:

1. [ENVIRONMENT...]
2. [TRANSPORTATION]
3. ENTREPRENEURSHIP
4. DECISION MAKING
5. CAPITALIZATION

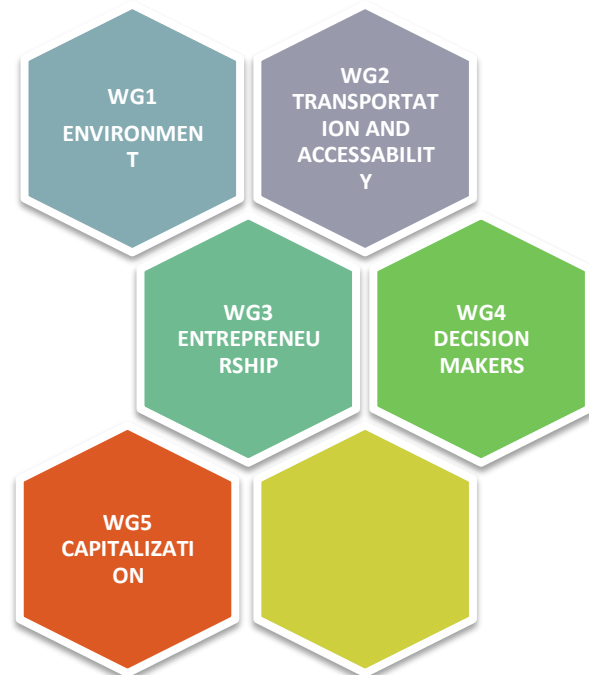


Figure 1 - Workgroups in Drama's 1st workshop

The topics of discussion for each working group have been the following:

1. Working Session: Introduction

The first meeting session was dedicated to an introductory presentation of the project STATUS. We presented the project, its aims and objectives and also its outputs and methodology of implementation. Furthermore, Chamber executives presented features of the project and explained how the STATUS project will benefit (a) the urban development of Drama and (b) the entrepreneurial world of Drama. Lastly, all the stakeholders were presented and all the participants introduced themselves.

2. Working Group 1 –

Title: ENVIRONMENT AND ITS PROBLEMS

Moderated by: Pavlos Kravaris

Issues:

- Water, waste, noise, soil, urban – industrial- farming green networks
- Protected farming regions and areas in transitional use
- Dangers in the farming land and the environment

- Urban expansion and sprawling: new extensions for residential, industrial, entrepreneurial use
- Other environmental issues

3. Working Group 2

Title: TRANSPORTATION AND ACCESSIBILITY

Moderated by: Polykarpos Karkavitsas

Issues:

- Roads, railroad, sidewalks, squares, public spaces, public parking spaces
- Transportation with cars, alternatives forms of transportation, public transportation, managements of transportation networks, alternative forms of energy

4. Working Group 3

Title: ENTREPRENEURIAL ENVIRONMENT

Moderated by: Stefanos Georgiadis

Issues:

- Economy of Knowledge, cultural and social economy
- Entrepreneurial networks
- Smart specialization
- Structural reforms, human resources, territorial capital
- Innovation
- Training, education, specialization
- Industrial knowledge, etc

5. Working Group 4

Title: DECISION MAKERS AND STAKEHOLDERS

Moderated by: Kyriakos Grigoriou

Issues:

- Governance and stakeholders: ways to integrate sectoral policies and institutional administrative layers,
- making a PPP,
- coordinating enterprise/institutions,
- universities-research centres,
- Internal governance of involved cities: urban task force managing agenda and urban centre, and more

6. Working Group 5

Title: CAPITALIZATION ISSUES

Moderated by: Alkis Papademetriou

Issues:

- SEE programme and overall results for South-eastern Europe development
- Capitalizing on previous gained experience: the case of the FATE project
- Capitalization activities from the outputs of the STATUS project
- Examining the next programming period for EU funded projects

3.2 Key Observations

Working Group 1 – ENVIRONMENT AND ITS PROBLEMS

The first issue that was discussed after the introduction was that of the “Environmental Problems”. Some topics of the discussion had to do with the issues of water, waste and waste management in our region, noise pollution, pollution of the land, green networks, etc. Furthermore, we examined the protected agricultural areas and the dangers that we face in the farmland despoliation, pollution and destruction. Given that Drama region is a mainly agricultural area, this topic took a lot of time to be examined and discussed. Moreover, under the same topic we also touched upon the issue of urban expansion and sprawling and we examined the expansion of the urban plan for the use of entrepreneurial activity.

Working Group 2 – TRANSPORTATION AND ACCESSIBILITY

The second issue of the workshop had to do with main urban infrastructure. In particular, we examined the road and railroad connections in our area and there was a lot of discussion about the new possibilities connecting Drama with the main East – West highway and with the harbour of the neighbouring city of Kavala. One other topic was the traffic problems although this is not a major issue in our small city. Nevertheless, some participants brought up the issue of public transportation and the creation of bicycle lanes, as Drama lies in a very flat land

Working Group 3 – ENTREPRENEURIAL ENVIRONMENT

A very important topic for our organization was the third issue of the workshop that had to do with entrepreneurship and the support to the SMEs for growth and development. Here we discussed thoroughly the networks of entrepreneurship including district economies and clusters. A new issue that is examined by the Drama Chamber is the issue of “**Smart Specialization**” for which we devoted a good deal of discussion. Other topics of discussion had to do with human resources, vocational training, specialization, industrial knowledge, etc. The last, yet important issue of the workshop had to do with territorial cooperation and the dealing with the cooperation issues with the neighbouring country of Bulgaria and its areas that are very close to Drama (only 50 kilometres away).

Working Group 4 – DECISION MAKERS AND STAKEHOLDERS

The workshop continued with the issue of “**Governance**”. This had to do first of all with the stakeholders and the ways to integrate sector policies and institutional administrative layers, making a PPP, coordinating enterprise/institutions, universities-research centres. The issue of how do we define the “public space” and the ways we use it was a good topic of discussion. This includes historic centres, industrial zones and industrial parks, public spaces for entertainments, brown- fields (industrial and/or military). Spaces and neighbourhoods that need rehabilitation and renewal came into the picture. Lastly, the topic of public and individual policies concerning cultural activities, social development, and the new topic of “**social economy**” and the issue of supporting and introducing “**sustainable development**” were discussed during the workshop.

Working Group 5 – CAPITALIZATION ISSUES

One issue that was examined in particular was that of the use of former military brown-fields. The Drama Chamber has just completed another SEE project called “**FATE: From Army to Enterprise**”. This project is very relevant to the topics of the STATUS programme because the main outcome was to define, claim and use old military camps that are in abundance in the region of Drama for the use of entrepreneurial activity such as business centres, industrial parks, business incubators, etc.

3.3 Summary of discussion per each Working Group

Working Group 1 – ENVIRONMENT AND ITS PROBLEMS

- The first issue of concern during the discussion of the workshop was the issue of water. The hydro-horizons of the region and the problems of drought are of main concern for the region of Drama, especially during the summer months;
- Waste management is one issue of concern especially in setting the problem within the methods of waste management that apply to the overall region of East Macedonia Thrace.
- Urban and agricultural green networks were one of the points in the discussion. Drama is a farming area and the local GDP comes mainly from agriculture. In the last few years, there was a considerable turn to ecological farming production and this is a very positive development for our area. The questions raised during the workshop had to do on how we can support such activities and how we can promote further the development of eco-farming.
- The protection of farming areas was another issue, especially the protection of farming areas in transition from traditional farming practices to contemporary farming methods.
- Urban sprawling and urban expansion was an issue of discussion mainly along the axis of the road from Drama to Kavala (a neighbouring city) where the trend of a mega-polis is being developed. Farmland is being transformed into urban and industrial areas adding stress to the environment.
- The same issue of urban expansion was raised in relation to the developments of cross border with neighbouring regions in Bulgaria. New roads and all types of infrastructure go through pristine areas of environmentally protected habitats creating problems for the environment of the region.

Working Group 2 – TRANSPORTATION AND ACCESSIBILITY

- Urban infrastructure with the opening of new roads in new urban areas.
- Concerns about the new roads turned into pedestrian sites and the stress created on the overall transportation system of the city.
- Public spaces and public plazas and how they can develop to correspond to the needs of the contemporary citizens.
- Car transportation and alternative methods of transportation in the urban areas and the network of urban / sub-urban and rural connections.
- A major issue of discussion was the upgrading of rail infrastructure.

- Finally, a very important issue of the region is the highway connection of Drama with the major highway axis that goes from Eastern to Western Greece. A connection of about 30 km is necessary for the connection of Drama to the major northern highway of Northern Greece.

Working Group 3 – ENTREPRENEURIAL ENVIRONMENT

- This was the workshop that raised a lot of discussion due to the nature of our organization that is a Chamber of Commerce and has to do with the entrepreneurial development of the region and due to a number of participants that were coming from the entrepreneurial sphere.
- The issue of the fiscal crisis that plagues Greece was a major issue of concern and was raised in the discussion of the workshop.
- Alternative and contemporary methods of entrepreneurial activity were discussed as well. They had to do with:
 - Knowledge economy
 - Innovation
 - Innovation farms
 - Techno-genesis
 - Cultural development and cultural economy
 - Social economy (especially in relation to the fiscal problems of the region)
- Networks of entrepreneurial activity such as:
 - Co-working
 - District economies
 - Clusters
 - Cooperation with neighbouring Bulgaria
- Smart Specialization was an issue introduced in the discussion and a new programme undertaken by the Drama Chamber on “smart specialization” was presented.
- Structural changes, human resources, spatial capital in relation to the entrepreneurial cooperation with neighbouring Bulgaria.
- Training, vocational training.
- Industrial knowledge.
- Tourist development of the region in relation to agritourism activities that have grown tremendously in the region in the last decade.

Working Group 4 – DECISION MAKERS AND STAKEHOLDERS

- The issue on how to strengthen the voice of the citizens in the public space
- Participatory activities and how to ignite citizen participation and involvements
- Volunteering
- Creation and development of social pacts
- How to influence decision making
- Creation of PPP pacts; coordinating enterprises / institutions
- Ways to integrate sectoral policies and institutional administration layers
- Urban task force managing agenda

Working Group 5 – CAPITALIZATION ISSUES

- How to connect the STATUS project with a previous SEE project called “**FATE: From Army to Enterprise**”.
- How to connect the STATUS project with a new project under implementation called “Smart Specialization”

4 Overall conclusions of the workshop

The organization of the first Workshop for the STATUS project was successful even, one might say, above the initial expectations. We managed to secure a good group of participants and we managed to hold them for a quite long time to work together and examine the topics and issues of the STATUS project. Part of the success was the idea that these topics have never before been discussed in the presence of many different representative actors. The issues have been examined separately by each organization i.e. Municipality, Planning Department, Regional Unit of Drama, Drama Chamber, etc. but these organizations never sat together to commonly cover the various items raised by STATUS.

One other element that made the discussion very interesting was the variety of the topics including some very pressing issues and of course some novelty issues like smart specialization, social economy, industrial archaeology, etc. provide by the technical team of the STATUS project.

Closing the first workshop it seemed that the participants will be eager to participate in the next one.

5 Final considerations and key lessons learned

The meeting exceeding our expectations as we did not assume we would gather so many people and have them debate as extensively as observed in the workshop days. What we realized was that the various stakeholders had many things to contribute to and they always discussed those issues in their organization but never before had the opportunity to discuss these issues within an extended circle with actors from other institutions.

The main lesson we learned is that the STATUS project can be the catalyst to bring stakeholders together to discuss and consider the development of the region of Drama in the next programming period.

6 Follow-up and next steps

During the workshop, the moderators and facilitators familiarized the stakeholders with the interactive instruments of STATUS, in order to stimulate creation of new input throughout the following weeks and up to the second workshop.

The second workshop will be held early February. By that time the Drama Chamber will secure the hiring of the external consultants that could considerably assist the process. It was agreed that in the second workshop issue of discussion (among other things) will include the topics of:

- *how to learn about the next programming period, what is available and how it will be operational*
- *networking in the EU with other stakeholders and organizations*
- *what is the new technology in the services of the urban planners and how the new technology could apply to the region of Drama*
- *regional planning including the region of “Mesta Valley” in Southern Bulgaria and area of close proximity and economic importance for the region of Drama*

It was also agreed that the same methodology will be used to organize the next workshop to scheduled for February 2014. A shorter period of programme activities might be considered as well.

An effort will be made to keep the stakeholders active by providing information about the STATUS project.

7 Annexes



Annex 1: Attendance list

Annex 2: Agenda of the workshop

Annex 3: Pictures of the workshops