

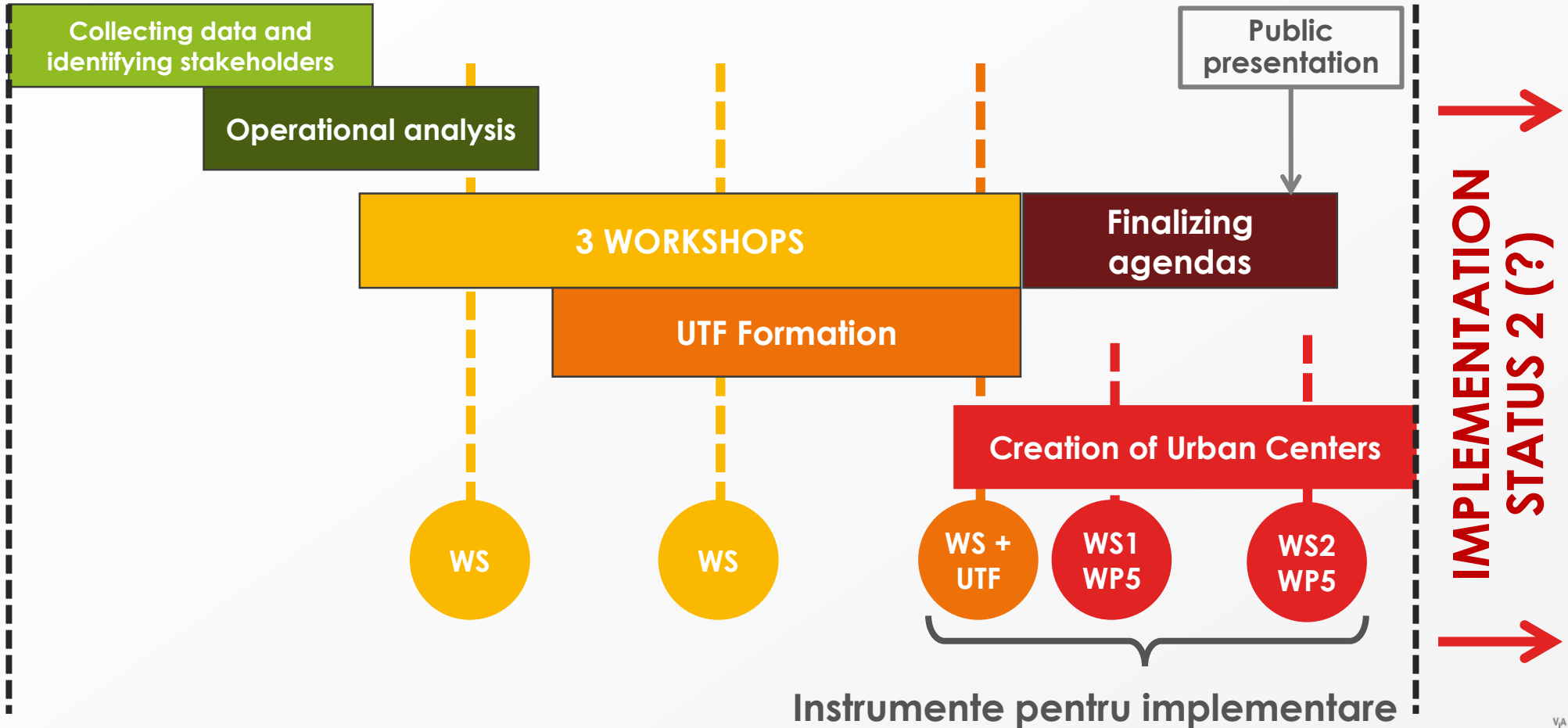
# STATUS WP5 – Urban Centers

## OPERATIONALIZING THE STRATEGIC AGENDAS

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**Assistant CM STATUS**

# STATUS:

1. A step-by-step process of implementing **participatory planning processes** in the South East European cities and regions
2. A clear methodology for ensuring the creation of a **locally-rooted integrated strategy for long-term harmonious development**
3. A set of tools dedicated to ensure **sustainability** of the developed measures and the good governance practice implemented
4. A repository of the valuable **project experiences** gathered

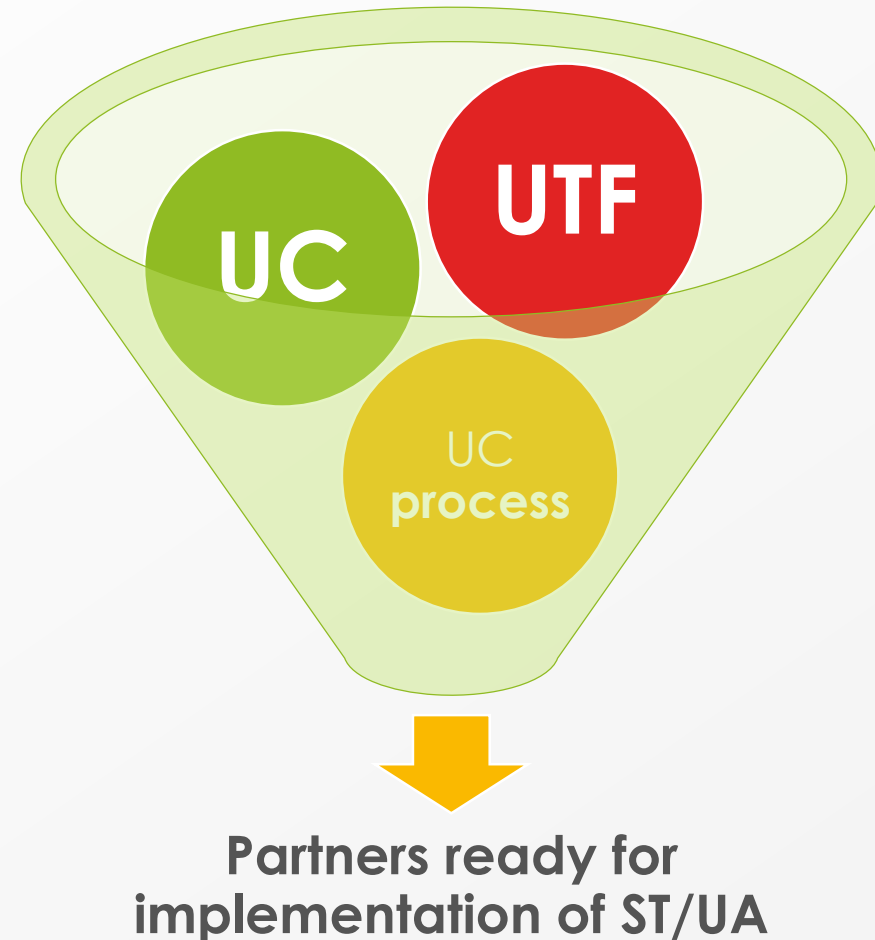


# WP5 AS THE NEXT STEP FOR THE AGENDA:

- **Implementation framework** for the Integrated Agendas of STATUS Partners, capable of maturing the planning process;
- **Increased capacity of local development actors** to implement and monitor the designed ST/UA, consistent with the results achieved within the project's lifetime;
- Urban Centers as **outlets for urban dialogue** on strategic development and **catalysts for new economies and investments** in SEE cities and regions;
- A **better use of resources**, avoiding dispersion or low return of investments in social and territorial cohesion in future.

# TOOLS DEVELOPED IN WP5

1. Operational and formalized Urban (Territorial) Task Forces
2. Processes of Urban / Territorial Center constitution set up (6)
3. Actual functional Urban / Territorial Centers set up (4)



# OVERVIEW OF WP5 OUTPUTS

## Activity 5.1 – Urban Task Forces as drivers of the UC activities

- Output 5.1: 10 Operational UTFs
- Output 5.2: 1 Report on Functioning UTFs
- Output 5.3: UTF Participation in Programming Workshops

## Activity 5.2 – Urban Centers as ‘Factories of Ideas’

- Output 5.4: 2\*4 Workshops for setting up Urban Centers
- Output 5.5: Workshops on UC in other partner areas
- Output 5.6: Final Report on UTF + CU Experience in STATUS

# IMPLEMENTATION: ACTIVITY 5.1

## **Output 5.1: 10 Operational UTFs**

- All TP set up and formalize their UTFs
- Deadline for formalization procedure of final UTFs: 30 September 2014 (Priority February 2014)

## **Output 5.2: 1 Report on Functioning UTFs**

- All TP provide information on their UTF, Partnership Agreements / Collaboration Protocols to PP3 Baia Mare
- Deadline for Report: 30 September 2014

## **Output 5.3: UTF Participation in Programming Workshops**

- Stakeholder pool already participated in WS1, WS2 and partly WS3. Activity ending Jul-Aug 2014.

# IMPLEMENTATION: ACTIVITY 5.2

## **Output 5.4: 2\*4 Workshops for setting up Urban Centers (BAIA MARE, BALTI, FOGGIA, KAVALA)**

- Workshop 1 in Jul-Aug 2014: Requirements and setting up
- Workshop 2 in October 2014: Presentation of Urban Centers

## **Output 5.5: Workshops on UC in other partner areas (ALBA IULIA, ABRUZZO, DRAMA, HERCEG NOVI, SATU MARE, TEMERIN)**

- Workshop to be held August – September, can be held jointly with public presentation on the Agenda

## **Output 5.6: Final Report on UTF + CU Experience in STATUS**

- Partners provide material, BAIA MARE drafts report
- Deadline: October 2014

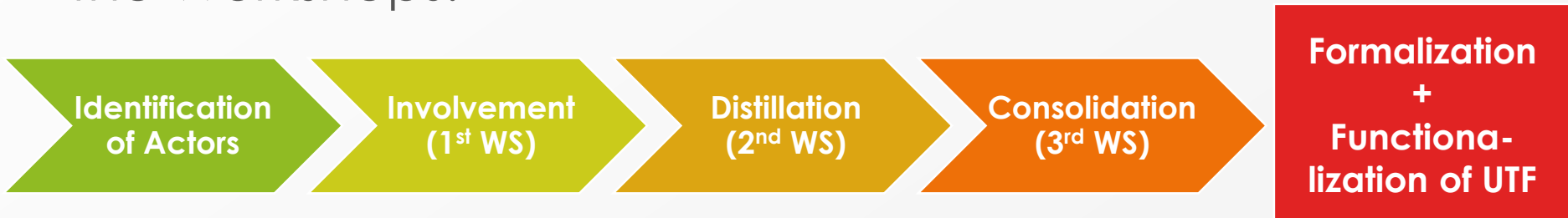


**AN INTEGRATED STRATEGIC AGENDA REQUIRES AN  
INTEGRATED DESIGN AND IMPLEMENTATION TEAM**



# THE STATUS URBAN TASK FORCES (UTF)

- **The executive entities** responsible for preparing and monitoring the implementation of the Strategic Agenda;
- Representing **interest groups holding a stake in the implementation of the Agenda**: Public Authorities, deconcentrated services, private sector, education, NGO and social actors, etc.
- Constituted through the repeated **distillation of the local Stakeholder pools** involved in the participatory process of the Workshops:



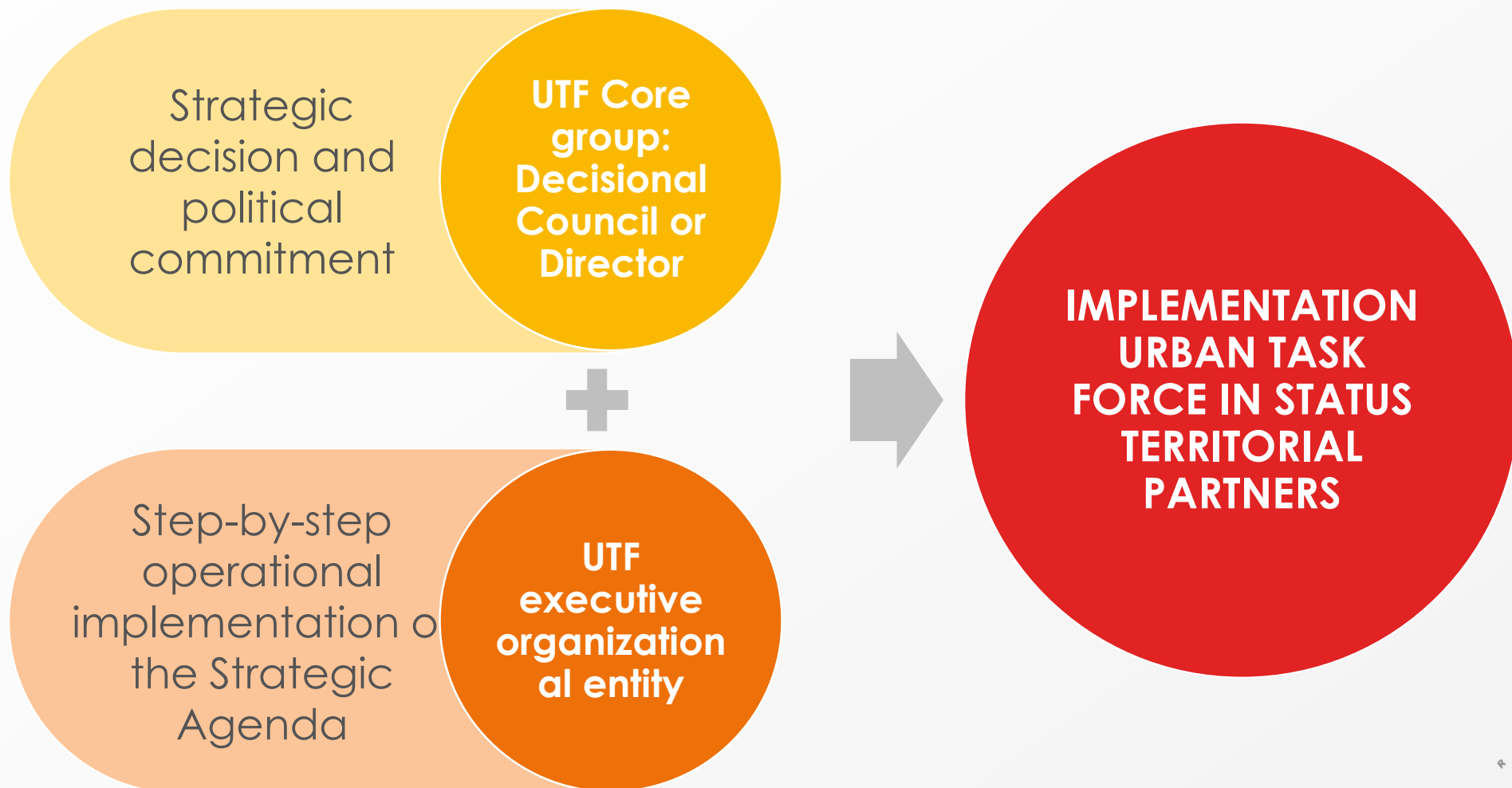
# THE STATUS URBAN TASK FORCES (UTF)

- The best approach to involve stakeholders in key decisions on a long term by creating **buy-in and ownership of the Agenda;**
- A way to **meet stakeholder expectation** and to **neutralize or eliminate negative impact** on the Strategic Territorial Agenda
- A way to **communicate** and **use the influence** of actors to the project's advantage (opinion leaders, individuals or organizations who can “champion” the Agenda)

**UTFS STEM FROM AN ALREADY-ACHIEVED  
PROCESS OF INVOLVEMENT OF KEY ACTORS**



# URBAN TASK FORCE STRUCTURE



# URBAN TASK FORCE ATTRIBUTIONS

## 1. Coordination:

- Ensures that all partners interested in implementing individual projects understand their role and responsibilities in the strategy, including their interrelationship in the future
- Develops an effective work plan for all stakeholders involved in the implementation of projects
- Identifies and correlates the ST/UA and the national and European funding opportunities for 2014-2020
- Identifies external partnerships and other opportunities for implementation

# URBAN TASK FORCE ATTRIBUTIONS

## 2. Executive tasks:

- Updates the operational plan for implementation;
- Proposes activities and strategic actions for support: clusters, partnerships, guidelines, etc.;
- If applicable, guides procurement, investment and the drafting of necessary documents (regulations, PPP, etc.)
- Monitors the implementation of the ST/UA (indicators, time and budget);
- Actively supports an increased capacity for the management of the portfolio of STATUS projects

# URBAN TASK FORCE ATTRIBUTIONS

## 3. Supervision:

- Monitors and evaluates the implementation of the Strategic Urban/Territorial Agenda periodically to ensure that the activities are executed consistent with the envisioned success indicators and quality requirements;

## 4. Reporting and documenting:

- Prepares report formats, verification checklists, documents;
- Prepares and submits the annual progress report for the Core Group;
- Prepares and submits monthly activity reports.

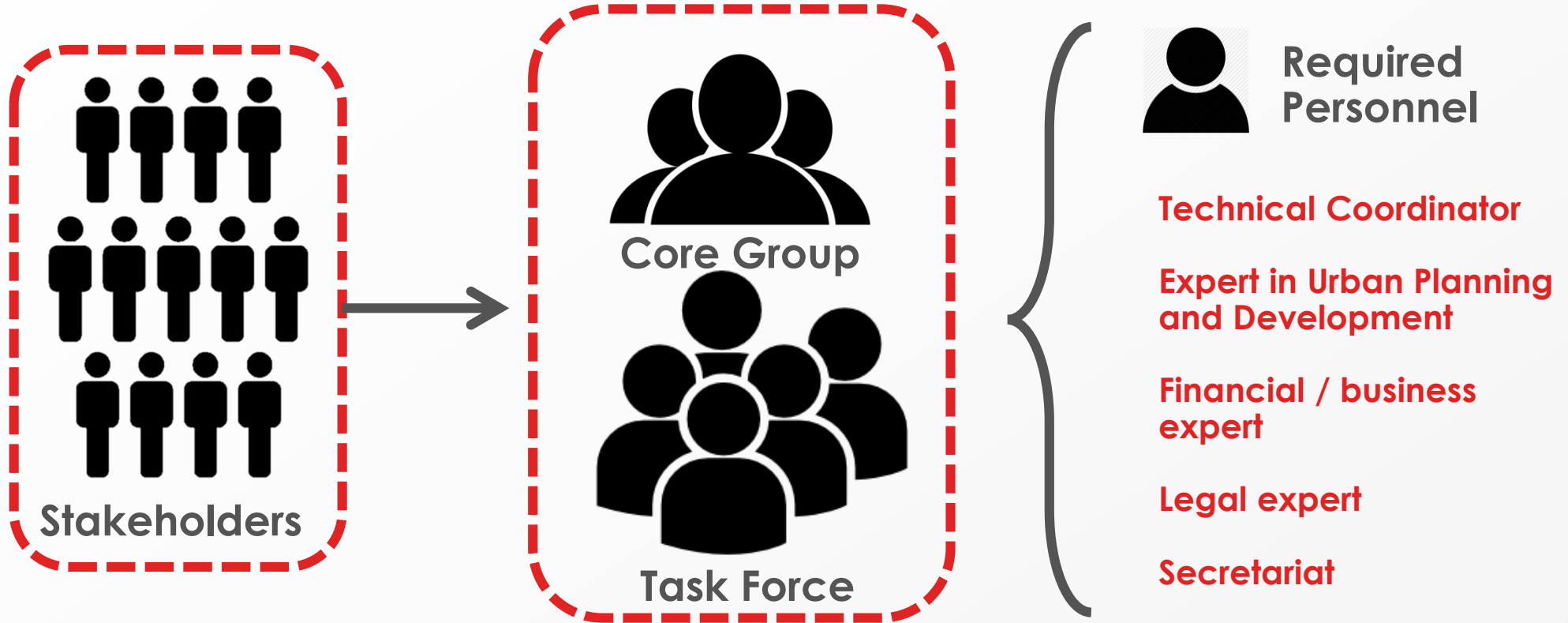


**UTF PLAY A CRUCIAL ROLE IN THE URBAN  
DEVELOPMENT OF PARTNERS AFTER STATUS**



# CONCRETE PROPOSED ACTIVITIES

- **Annual activity plan for the Strategic Agenda** (activities, indicators, strategic partnerships, involved stakeholders, resources)
- Initiates **discussions between authorities** responsible for the planned projects and offers assistance
- **Monitors the progress** of the project and assists in overcoming obstacles for the timely implementation of the activities and projects;
- Organizes **stakeholder meetings**, Core Group attends **management meetings** with mayor/deputy;
- **Reports** quarterly to Core Group regarding activities;



**Distillation:**

- Inclusiveness
- Relevance
- Influence
- Interest
- Capacity



**Formalization:**

- Association
- Partnership
- Convention

# WP5 LEADER BAIA MARE: CONSTITUTING THE UTF



# SETTING UP THE URBAN TASK FORCE

There are two models for the establishment of the Urban Task Forces in STATUS Territorial Partners:

1. The **formal model**, in which an associative structure with legal personality is established under a memorandum signed by the local actors. The association will have the legal status of an NGO.
2. The **informal model**, in which a collaborative structure without legal personality is set up under a collaboration protocol signed by the local actors.

# THE FORMAL MODEL

- + Useful in partners such as local administrations which have not constructed yet an association for development and **can be formed with a broader scope**;
- + Can be the **catalyst for future collective initiatives** targeting the use of non-refundable EU funds (as an NGO);
- Is **less flexible** than the informal model, accession and withdrawal imply extra steps;
- Generates **additional costs** for the general management of the association.

# THE INFORMAL MODEL

- + **Easier to set up**, procedure can be implemented quickly and UTF can be operational without extra effort;
- + A convention or partnership agreement is **more flexible** in regards to expansion: it can be scaled up or down and works better for situations that change quickly
- Less bound together by codified rules and order, but rather by trust and reciprocity – might need extra effort to impose itself within the local climate;
- Does not offer the possibility to apply for EU funds.

# WP5 LEADER PROPOSAL: INFORMAL UTF

1. **Identifying UTF Partners** (current stakeholders) and **signing the cooperation protocol** provided by BAIA MARE
2. Designating the **Coordinator / Core Group**;
3. Baia Mare, Balti, Foggia and Kavala: Coordinator will identify and provide the **Urban Center** location with the basic features of an office;
4. Coordinator will provide **staff and financial resources** for the Urban Center
5. UTF will develop a **detailed work program** for activities for the next 6 months and will define **main strategic actions** for the next 3-5 years.



# CONVENTION / PARTERSHIP AGREEMENT

- **Basic principles:** dialogue and communication, collaboration, coordination, continuity and consensus;
- **Purpose:** Setting up the Urban Task Force (and UC);
- **Objectives of the agreement:** planning, coordination and monitoring of relevant activity of protocol partners, for implementing the Strategic Agenda developed by the STATUS Project in line with local development strategies and trends;

**THE PROTOCOL HAS BEEN SENT BY WP5 LEADER TO PARTNERS**

# WORDS OF ADVICE TO PARTNERS

- Your Urban/Territorial Task Forces should start with **sufficient resources** in order to be able to provide the necessary **qualified staff, equipment and adequate abilities**, including the capacity to organize and store information in a **database**.
- No matter the form of your UTF, **communication is crucial**. Decide at the very beginning **how, and how often** your UTF will meet and communicate.
- Work for **long-term political support** – your UTF should not be influenced by political cycles. It should be a constant in the future local development of your city/region.

# THANK YOU!

## HOW DO YOU SEE YOUR URBAN TASK FORCE?

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